

# Professional Development Foundation educate.

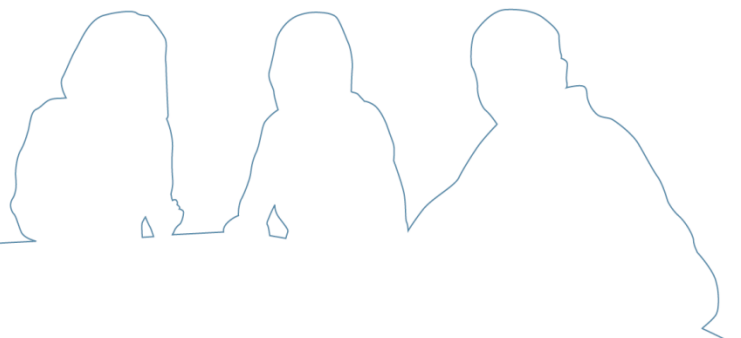
## Practitioner Research Workshop

### About your workshop leader:

**Dr Annette Fillery-Travis** is a professional researcher of over twenty-five years standing. As a senior coach tutor, researcher and author, Annette has specialised in developing practitioners' appreciation of enquiry and research methodologies and their pivotal role in developing their own sustainable and evidence-based model of practice and the knowledge base of coaching itself.

She describes herself as a 'pracademic' – a mix of both practitioner and academic. An experienced education coach of both Masters' and Doctorate students; she is also a trained facilitator and team coach. Her own research interests are in the development of learning and knowledge management within organisations, and how to promote, acknowledge and support it. This includes research topics at three levels: the organisation, teams or groups, and the individual.

Annette has published widely in both academic and professional journals. Her recent book, 'The Case for Coaching' is published by CIPD. Active in a number of professional bodies she was the Moderator for the EMCC Quality Award programme accrediting coach training courses within the UK. She is a member of faculty at Middlesex University, External Examiner to a Master Degree programme in Coaching, an experienced PhD Supervisor and Head of Assessment at the Professional Development Foundation.



## Overview

The workshop is an opportunity for practitioners to explore what research can mean for them and their practice; to develop an understanding of the research process and to equip themselves with the tools to carry it out. The workshop is designed to provide a stimulating and interactive environment where those new to research, and those with some experience, can obtain support and advice on designing enquiries which are robust but appropriate for practitioner researchers.

## Is it for you?

If you are new to research or already have some experience, you will be asked, and helped to find answers to, the following questions:

- What are the personal perspectives that you as an individual bring to the research? How do these perspectives influence your choice of enquiry and the methods you choose to work with?
- How appropriate is the research question you are developing given your resources and what you want to achieve?
- How will you work with the research cycle to design and plan an enquiry?
  - How will you choose the appropriate tools and methods to carry out your enquiry?
  - How will you take into account the ethical issues which may arise?
  - How will you share the results? How will you analyse and summarise the information you collect so that it presents an appropriate and strong argument for your findings?

## Fee

£650 + vat, payable with booking form

## When?

Monday 22<sup>nd</sup> and 23<sup>rd</sup> February 2010

## Venue

London – venue to be confirmed shortly

## Contact

For further details please contact Carole Ferro on [carole.ferro@pdf.net](mailto:carole.ferro@pdf.net)